



Terms of Use of the Trademark Logotypes of Austria Bio Garantie GmbH (ABG) and agroVet GmbH (agroVet)

These Terms of Use form an integral part of the General Terms and Conditions (currently valid version)

The client shall be entitled, after inspection and/or certification, to use the trademark logotype(s) registered for ABG/agroVet to identify/label products and for advertising purposes.

In principle, the following shall apply:

These Terms of Use form an integral part of the currently valid version of the General Terms and Conditions.

The following illustrations are logotypes which are protected under trademark law. You may download the logotypes free of charge at www.abg.at or www.agrovet.at. In such case, however, you undertake to use the logotypes in accordance with the relevant guidelines and directives, which will be verified during inspection. Any illegitimate use and any infringement may result in penalties imposed by a court.

Trademark logotypes of Austria Bio Garantie GmbH (ABG)

Color definition of the Austria Bio Garantie seal:

Green: 100 cyan / 25 magenta/ 90 yellow

Red: 20 cyan / 100 magenta / 100 yellow

Pantone:

Green: 349 C

Red: 187 C

• General seal

In color and black/white

Use: For businesses having an inspection contract with Austria Bio Garantie GmbH.

- ❖ On the product: Businesses shall be entitled to use the logotype, from the time of conclusion of the inspection contract, to identify/label products which are regulated in the currently valid version of Regulation (EC) 834/2007 or in the currently valid version of the Codex Alimentarius Austriacus chapter A8 and/or in the organic standards under private law recognized by ABG, and which are permitted to bear a reference to organic production in the sales description. Agricultural enterprises may use the logotype only on organic products, not on products in conversion.



- ❖ Additional information on advertising materials (business documents, homepages, etc.) in the same field of view as the seal:
 - *"Our organic products are certified by Austria Bio Garantie."*
(*"Unsere Bio-Produkte werden von der Austria Bio Garantie zertifiziert."*)
 - Mere trading businesses:
"Our retail activities are certified by Austria Bio Garantie."
(*"Unsere Handelstätigkeit wird von der Austria Bio Garantie zertifiziert."*)
 - As an indication of inspection for agricultural enterprises:
"Our agricultural enterprise is certified by Austria Bio Garantie GmbH."
(*"Unser landwirtschaftlicher Betrieb wird von der Austria Bio Garantie GmbH zertifiziert."*)
- ❖ Restaurants and industrial kitchens must add one of the following supplementary indications:
 - *"Our organic meals and ingredients are certified by Austria Bio Garantie."*
(*"Unser Bio-Teil-/Vollsortiment wird durch die Austria Bio Garantie zertifiziert."*)
 - *"The organic ingredients of our kitchen are inspected by Austria Bio Garantie."*
(*"Die Bio-Zutaten unserer Küche werden durch die Austria Bio Garantie überprüft."*)
 - *"Our organic meals are regularly inspected by Austria Bio Garantie."*
(*"Unsere Bio-Speisen werden durch regelmäßigen Kontrollen der Austria Bio Garantie überprüft."*)
 - *"We guarantee the quality of our organic products through certification by Austria Bio Garantie."*
(*"Wir garantieren unsere Bio-Qualität durch die Zertifizierung der Austria Bio Garantie."*)

- **Certified organic quality (“Zertifizierte Bio-Qualität”)**



In color and black/white

Use: For organic products which were not produced in Austria but were inspected by an inspection body within the group of associated companies; the code number of the inspection body varies, depending on the respective inspection body.

Use: Like the general seal.

- **Certified organic quality**



In color and black/white

Use: For organic products which were inspected by an inspection body within the group of associated companies. The code number of the inspection body varies, depending on the respective inspection body.

Regarding ABG's clients: For businesses having an inspection contract with Austria Bio Garantie and wishing to label their products in English.

Use: Like the general seal.

Trademark logotypes of agroVet GmbH (agroVet)

Color definition of the agroVet seal

agroVet red: 0/80/50/10

agroVet green: 90/0/60/0

agroVet grey: 30/0/5/50

- **General seal:** In color and black/white, and specifically for graphic artists and printing shops.



Use: For businesses which have concluded an inspection contract with agroVet GmbH.

On the product: Businesses may use the logotype from the time of conclusion of the inspection contract to identify/label products.

Advertising materials: Businesses may use the logotype on advertising materials from the time of conclusion of the inspection contract.

EU Organic Logo



You can find the exact style guide in the Regulation (EC) No 271/2010 and in the user manual.

http://ec.europa.eu/agriculture/organic/eu-policy/logo_de

International companies have to use the code number **AB-BIO-658** (AB is the ISO Code of the respective country). The code number and the place where the agricultural raw materials composing the product have been farmed need to be displayed in the same visual field of the EU Organic Logo.

Improper use of the trademark logotypes

In the event of abuse or improper use of the trademark logotypes, the contracting parties shall first strive to reach an amicable solution. ABG/agroVet shall respond with a written warning, including reasonable corrective measures, to the first occurrence of an infringement. In the event of further infringements or if an amicable solution cannot be reached, the client shall be required to pay a penalty in the amount of 10% of the turnover earned as a result of sales of the wrongly labeled products, in any event a minimum of € 1,000.00. This fine shall not be subject to the judicial right of mitigation. Furthermore, ABG/agroVet shall be entitled to terminate the inspection contract immediately and without notice if the trademark logotype is used in a manner contrary to the contract.

AS OF: 2010-05-31